



8<sup>TH</sup> ITIF ASIA 2011  
 Int'l Trade & Industrial Machinery Show  
**28-29-30 March 2011**  
 Karachi Expo Centre, Pakistan

Ver0, May 05, 2011

**Incorporating:**



**POST EVENT FACT SHEET**

<b>EXHIBITION NAME</b>	<b>8<sup>th</sup> ITIF Asia 2011 International Trade &amp; Industrial Machinery Show</b> incorporation with 5 <sup>th</sup> Power & Alternative Energy Asia; 7 <sup>th</sup> Auto & Transport Asia; 7 <sup>th</sup> Oil & Gas Asia; 8 <sup>th</sup> Engineering Asia			
<b>PERIOD</b>	28-30 March 2011		<b>TIMINGS</b>	10:00 AM ~ 7:00 PM
<b>VENUE</b>	Karachi Expo Centre, Pakistan			
<b>STARTED YEAR</b>	2004			
<b>INAUGURATION</b>	<p><b>8<sup>th</sup> ITIF Asia 2011 International Trade &amp; Industrial Machinery Show</b> was inaugurated by <b>Hon'ble Mr. Sheikh Muhammad Afzal</b>, Provincial Minister for Environment &amp; Alternative Energy on <b>28<sup>th</sup> March 2011</b> along with President Ecommerce Gateway, <b>Dr. Khursheed Nizam</b> &amp; Foreign Delegates.</p> <p><b>5<sup>th</sup> Int'l Conference on Alternative Energy &amp; Power</b> in conjunction with <b>5<sup>th</sup> Power &amp; Alternative Energy Asia 2011 Int'l Exhibition</b> was inaugurated by <b>Mr. Arif Alauddin</b>, CEO, AEDB; <b>Dr. Christian Brecht</b>, Consul General of Germany; <b>Dr. Graeme Towers F. Fin</b>, Chief Executive Officer , WellBeingGreen (Pvt.) Ltd.</p>			
<b>HOW FAMOUS</b>	<p><b>5<sup>th</sup> Power &amp; Alternative Energy Asia</b> in conjunction with <b>8<sup>th</sup> ITIF Asia 2011</b> Int'l Trade and Industry Fair was the specialized exhibition in Pakistan, covering power generation, transmission and distribution, as well as energy saving technologies &amp; alternate/renewable energy development. The Exhibition welcomes leading manufacturers &amp; suppliers of equipment and services for the sectors including: electric, hydroelectric, thermal and atomic, power stations, power supply systems, electricity transmission networks, manufacturers of energy saving equipment and technologies, construction, mounting and repair organization etc.</p> <p><b>8<sup>th</sup> ITIF Asia 2011</b> was a unique Int'l Trade and Industry Fair, which showcased the machinery and technology of the growing industrial sector of the economy and highlighted new prospects in these industries to attract foreign investment and joint venture.</p>			
<b>INTERNATIONAL CONFERENCE</b>	<b>5<sup>th</sup> International Conference on Alternative Energy &amp; Power "ICAEP"</b>			
<b>CONCLUSION</b>	The Event stressed upon the point that Pakistan has enormous unexplored renewable energy resources waiting to be harvested and thereby the Organizers are building up a platform and paving way for prospective Local-International, Public-Private collaborations.			
<b>NO. OF BOOTH</b>	210			
<b>NO. OF PARTICIPATED COUNTRIES</b>	13			
<b>NO. OF COMPANIES PARTICIPATED</b>	<b>FOREIGN</b>	26	<b>LOCAL</b>	60
<b>MAJOR COUNTRIES PARTICIPATED</b>	Australia, Turkey, Canada, Germany, India, UAE, UK, etc.			
<b>NO. OF VISITORS</b>	<b>FOREIGN</b>	51	<b>LOCAL</b>	36,756

<b>MEDIA COVERAGE</b>	<p>More than 150 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event. And all the renowned Urdu &amp; English newspapers. Media Partners of the Event were:</p> <table border="0"> <tr> <td>1. Energy Update</td> <td>2. Exhibitors TV</td> </tr> <tr> <td>3. Brand Pakistan Blogging</td> <td>4. Automark Magazine</td> </tr> <tr> <td>5. Engineering Review</td> <td>6. Joules Magazine</td> </tr> <tr> <td>7. Technology Times</td> <td>8. The Engineer</td> </tr> <tr> <td>9. World Oils</td> <td></td> </tr> </table>	1. Energy Update	2. Exhibitors TV	3. Brand Pakistan Blogging	4. Automark Magazine	5. Engineering Review	6. Joules Magazine	7. Technology Times	8. The Engineer	9. World Oils	
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<b>GUESTS OF HONOR VISITED</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Francis Widmer</b>, French Commercial Counselor</li> <li>• <b>Mir Hussain Ali Esq</b>, Secretary, Environment &amp; Alternative Energy, Govt. of Sindh</li> <li>• <b>Ms. Fisun Aktug</b>, Commercial Attache of Turkey</li> <li>• <b>Mr. Kaoru Shiraishi</b>, Country Manager, JETRO</li> <li>• <b>Mr. Didier Boschung</b>, Consul General of Switzerland</li> <li>• <b>Seyed Hassan Alavi</b>, 1<sup>st</sup> Consul of Iran</li> <li>• <b>Mr. Ahmed Hassan</b>, Honorary Consul Czech Republic</li> <li>• <b>Rear Admiral (Retd.) Bakhtiar Hussain, HI(M) TBT</b>, Deputy MD, Bahria Foundation</li> <li>• <b>Air Cdre Arshad Khalil</b>; Member Technical, PAC KAMRA</li> </ul>										
<b>NEXT YEAR EVENT'S DATE</b>	<p style="text-align: center;"><b>9<sup>th</sup> ITIF Asia Int'l Trade &amp; Industrial Machinery Show 21-23 February 2012 @ Karachi Expo Centre, Pakistan</b></p>										
<b>SUGGESTIONS FOR FOREIGN COMPANIES</b>	<p>9<sup>th</sup> ITIF Asia 2012 will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p><b>Ecommerce Gateway</b> offers following <b>Special incentives</b> for its valued <b>foreign trade visitors</b> on <b>complimentary basis</b>:</p> <ul style="list-style-type: none"> <li>• Official invitation letter for visa facilitation</li> <li>• VIP protocol at Karachi International Airport</li> <li>• Printing of <b>Single Quarter Column</b> (60mmx45mm) B&amp;W Ad in the next edition of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$500)</li> <li>• One latest edition of <b>B2B CD ROM</b> version of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$100) (www.jamals.com)</li> </ul>										
<b>TARIFF OF STALLS</b>	<p><b><u>RATE OF SHELL SCHEME STALLS</u></b></p> <ul style="list-style-type: none"> <li>• <b>Min 9 sqm</b> (3mx3m) space <b>US\$300 per sqm.</b> <b>Includes:</b> One Octonorm shell, one counter, two chairs, three spotlights 100 watts (each), company's name on fascia, carpeting, one power socket-single phase 220 volts (50Hz), 5 amp.</li> </ul> <p><b><u>RATE OF BARE SPACE STALLS</u></b></p> <ul style="list-style-type: none"> <li>• <b>Min 18 sqm</b> (6mx3m) space <b>US\$250 per sqm.</b> <b>Includes:</b> Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</li> </ul> <p><b><u>RATE OF OUTDOOR EXHIBIT SPACE (AIR-CONDITIONED)</u></b></p> <ul style="list-style-type: none"> <li>• <b>Min 80 sqm</b> space <b>US\$75 per sqm.</b> <b>Includes:</b> Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</li> </ul>										
<b>DEAD LINE OF APPLICATION</b>	<p><b>January 30, 2012 (Location is subjected to the Availability of Stalls)</b></p>										