

POST EVENT FACT SHEET

EXHIBITION NAME	12th ITIF Asia 2015 International Trade & Industrial Machinery Show incorporation with 9 th Power & Alternative Energy Asia; 11 th Oil & Gas Asia & 11 th Auto & Transport Asia		
PERIOD	10-12 March 2015	TIMINGS	10:00 AM ~ 6:00 PM
VENUE	Karachi Expo Centre, Pakistan		
STARTED YEAR	2004		
INAUGURATION	<p>12th ITIF Asia 2015 International Trade & Industrial Machinery Show was inaugurated by Hon'ble Mr. S.M. Muneer, Chief Executive, Trade Development Authority of Pakistan - TDAP, on 10th March 2015 along with President Ecommerce Gateway, Dr. Khursheed Nizam.</p> <p>Energy Convention 2015 on Power, Alternative Energy and Oil & Gas was inaugurated by Mr. S.M. Muneer - Chief Executive, TDAP, Mr. Inam A. Osmani, Chairman, Osmani & Co., Mr. Kalim A. Siddiqui, CEO REHKAL, Prof. Dr. Nasim A. Khan, Executive Director, Osmani & Co, Dr. Khursheed Nizam, President Ecommerce Gateway and valuable speakers.</p>		
HOW FAMOUS	<p>12th ITIF Asia 2015 Int'l Trade and Industry Fair was the specialized exhibition in Pakistan, covering following:</p> <p>Power & Alternative Energy Asia covers the Power Generation, Distribution, Conservation, RPP's, IPP's and Alternative Energy Sectors Coal, Solar, Wind, Biomass, Geothermal and Hydropower.</p> <p>Oil & Gas Asia will showcase the latest technology, equipment and machinery in the fields of oil, gas and petrochemical engineering.</p> <p>Auto and Transport Asia intends to focus on innovative automotive technologies, promotions and releases of new products from all over the world.</p> <p>12th ITIF Asia 2015 was a unique Int'l Trade and Industry Fair, which showcased the machinery and technology of the growing industrial sector of the economy and highlighted new prospects in these industries to attract foreign investment and joint venture.</p>		
INTERNATIONAL CONFERENCE	Energy Convention 2015 incorporating Power, Alternative Energy and Oil & Gas		
CONCLUSION	The Event stressed upon the point that Pakistan has enormous unexplored energy resources waiting to be harvested and thereby the Organizers are building up a platform and paving way for prospective Local-International, Public-Private collaborations.		
NO. OF BOOTH	100		
NO. OF PARTICIPATED COUNTRIES	13		
NO. OF COMPANIES PARTICIPATED	FOREIGN	8	LOCAL 32
MAJOR COUNTRIES PARTICIPATED	China, India, Sri-Lanka, Taiwan, U.S.A, Korea, Germany, Netherland, Turkey, Switzerland, Canada, Singapore, UAE, etc.		
NO. OF VISITORS	FOREIGN	51	LOCAL 18300

<p>MEDIA COVERAGE</p>	<p>More than 80 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event. And all the renowned Urdu & English newspapers. Media Partners of the Event were:</p> <table border="0"> <tr> <td>1. Energy Update</td> <td>2. Exhibitors TV</td> </tr> <tr> <td>3. Technology Times</td> <td>4. The Engineer</td> </tr> <tr> <td>5. World Oils</td> <td>6. Interfax Global Energy</td> </tr> <tr> <td>7. ENF Solar</td> <td>8. Pakistan Construction & Query</td> </tr> <tr> <td>9. Cairo Energy</td> <td></td> </tr> </table>	1. Energy Update	2. Exhibitors TV	3. Technology Times	4. The Engineer	5. World Oils	6. Interfax Global Energy	7. ENF Solar	8. Pakistan Construction & Query	9. Cairo Energy	
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<p>GUESTS OF HONOR VISITED</p>	<ul style="list-style-type: none"> • Dr. Abdul Qadeer Khan • Mr. S.M. Muneer, Chief Executive, Trade Development Authority of Pakistan • Mr. Kalim A. Siddiqi, CEO, REHKAL • Mr. Inam A. Osmani, Chairman Osmani & Co. • Mr. Muhammad Rafi, MD/CEO, OGDCL • Mr. Hans Juergen Paschke, Consul & Deputy Head of Mission, German Consulate General • Mr. David McNeill, Commercial Counselor, U.S.A. Embassy • Malik Muhammad Ateeq Esq., U.S. Commercial Service, Consulate General of United States of America • Mr. Rehan Hashmi, Member National Assembly • Mr. Saleem Qureshi, Chief Resident Representative Karachi, WAPDA • Mr. Zain ul Abiden Qureshi, Secretary, Oil & Gas Regulatory Authority • Prof. Dr. Nasim A. Khan, Vice Chancellor, Nazeer Hussain University • Malik Khuda Buksh Esq., Chairman, FPCCI Standing Committee on Petroleum Products, President / Chairman, CNG Station Owners Association of Pakistan • Mr. S. Aqeel Hussain Jaffri, Director (Policy, Alternative Energy Development Board • Engr. Abdur Razzaq Lakhani Esq., Director Operations, SGS Pakistan • Mr. Ali Yasir, Component Manager – Energy Policies & Economic Instruments, GIZ Pakistan • Mr. S. Imran Shah, Project Manager, FFC Energy Limited • Ms. Nida Rizwan Farid, Aerospace Engineer & RE Consultant, Alternate Energy Education Model Park • Dr. Mir Zafar Ali, HSE Manager, BUREAU VERITAS PAKISTAN • Mr. Arsalan Tariq Mir, Executive Director, Target Engineering Enterprise • Dr. Junaid Ahmed, Chairman, National Management Consultants • Mr. Irfan Khokhar, Chairman, LPG Distributors Associations Pakistan • Mr. Irshad Ali, Director, K-Electric • Mr. Ali Kazmi, Blue Star Building Material Company • Mr. Adeel Anjum, Blue Star Building Material Company • Mr. Abdus Salam, Agency Manager, Blue Star Building Material Company • Syed Atif Shabbir Esq., Director Sales & Marketing, Dual Energy • Mr. Abdul Sami Khan, Chairman, Pakistan Petroleum Dealers Association • Mr. Kaukab Iqbal, President, Consumer Association of Pakistan • Mr. Muhammad Rizwan, President, Karachi Electronics & Small Traders Association • Mian Zahid Hussain Esq., Ken Lubes International • Mr. Pirzada M. Ajmal Farooqi, Chief Executive Officer, Saita (Pakistan) Pte td. • Mian Suhail Husain Esq., Managing Director, Gresham Eastern (Pvt.)Ltd • Mr. Imtiaz Bhatti, MD / CEO, Pak Kuwait Takaful Company Ltd 										
<p>NEXT YEAR EVENT'S DATE</p>	<p>13th ITIF Asia 2016 Int'l Trade & Industrial Machinery Show 26 - 28 January 2016 @ Karachi Expo Centre, Pakistan</p>										
<p>SUGGESTIONS FOR FOREIGN COMPANIES</p>	<p>13th ITIF Asia 2015 will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers following Special incentives for its valued foreign trade visitors on complimentary basis:</p> <ul style="list-style-type: none"> • Official invitation letter for visa facilitation • VIP protocol at Karachi International Airport • Printing of Single Quarter Column (60mmx45mm) B&W Ad in the next edition of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$500) • One latest edition of B2B CD ROM version of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$100) (www.jamals.com) 										

<p>TARIFF OF STALLS</p>	<p><u>RATE OF SHELL SCHEME STALLS</u></p> <ul style="list-style-type: none"> • Min 12 sqm (3mx4m) space US\$300 per sqm. Includes: One Octonorm shell, one counter, two chairs, three spotlights 100 watts (each), company's name on fascia, carpeting, one power socket-single phase 220 volts (50Hz), 5 amps. <p><u>RATE OF BARE SPACE STALLS</u></p> <ul style="list-style-type: none"> • Min 24 sqm (8mx3m) space US\$250 per sqm. Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors. <p><u>RATE OF OUTDOOR EXHIBIT SPACE (AIR-CONDITIONED)</u></p> <ul style="list-style-type: none"> • Min 80 sqm space US\$75 per sqm. Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.
	<p>DEAD LINE OF APPLICATION</p>



ITIF Asia Secretariat

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