



14th Int'l Trade & Industrial Fair
14-15-16 March 2017
Karachi Expo Centre, Pakistan



POST EVENT FACT SHEET

EXHIBITION NAME	14th ITIF Asia 2017 International Trade & Industrial Fair (Karachi) Incorporating with Power & Alternative Energy Asia; Engineering Asia; Oil & Gas Asia, Auto Transport & Logistic Asia, Dyestuff & Chemical Asia , Solar Wind tech Asia, Mines, Minerals & Metal Asia, Machine Tools & Hardware Asia.			
PERIOD	14-16 March 2017	TIMINGS	10:00 AM ~ 6:00 PM	
VENUE	Karachi Expo Centre, Pakistan			
STARTED YEAR	2004			
INAUGURATION	14th ITIF Asia 2017 International Trade & Industrial Fair was inaugurated by Hon'ble Dr. Arshad A. Vohra , Deputy Mayor of Karachi and ex parliamentarian of Sindh on 14th March 2017 along with our valuable Guests Of Honor Mr.Ahmad Mohammadi , Consul General of Iran, , Mr.Morad Nemati , Commercial Counselor, Consulate General of Islamic Republic Iran, Mr. Qiu Lintao , President, Beijing Zhongqi Expo International Exhibition Co.,LTD, Mr. CHEN FENGGUANG , vice President, Beijing Zhongqi Expo International Exhibition Co.,LTD, President Ecommerce Gateway, Dr. Khursheed Nizam .			
HOW FAMOUS	14th ITIF Asia 2017 International Trade & Industrial Fair was the specialized exhibition in Pakistan, covering following: Power & Alternative Energy Asia covers the Power Generation, Distribution, Conservation, RPP's, IPP's and Alternative Energy Sectors Coal, Solar, Wind, Biomass, Geothermal and Hydropower. Engineering Asia focus at developing and promoting the immense potential of heavy & light engineering products, accessories, raw material supplies, importers and traders of machinery & raw materials and allied services available in Pakistan, under one roof. ITIF Asia 2017 was a unique Int'l Trade and Industry Fair, which showcased the machinery and technology of the growing industrial sector of the economy and highlighted new prospects in these industries to attract foreign investment and joint venture. Oil & Gas Asia offers the launchpad to the companies in this sector to showcase the latest technology, equipment and machinery in the fields of oil, gas and petrochemical engineering. Since the country needs to explore, develop and exploit its petroleum resources to achieve greater self-reliance in energy supplies, Machine tools & Hardware Asia focus for manufactures of hardware tools and technical equipment and for professional distributors: retailers, wholesalers, purchasing managers and decision makers working in the industry.			
CONCLUSION	The Event stressed upon the point that Pakistan has enormous unexplored energy resources waiting to be harvested and thereby the Organizers are building up a platform and paving way for prospective Local-International, Public-Private collaborations.			
NO. OF BOOTH	350			
NO. OF PARTICIPATED COUNTRIES	14			
NO. OF COMPANIES PARTICIPATED	FOREIGN	150	LOCAL	68
MAJOR COUNTRIES PARTICIPATED	China, India, Sri-Lanka, Taiwan, U.S.A, Korea, Germany, Iran, Netherland, Turkey, Canada, Singapore, UAE, etc.			
NO. OF VISITORS	FOREIGN	100	LOCAL	18300



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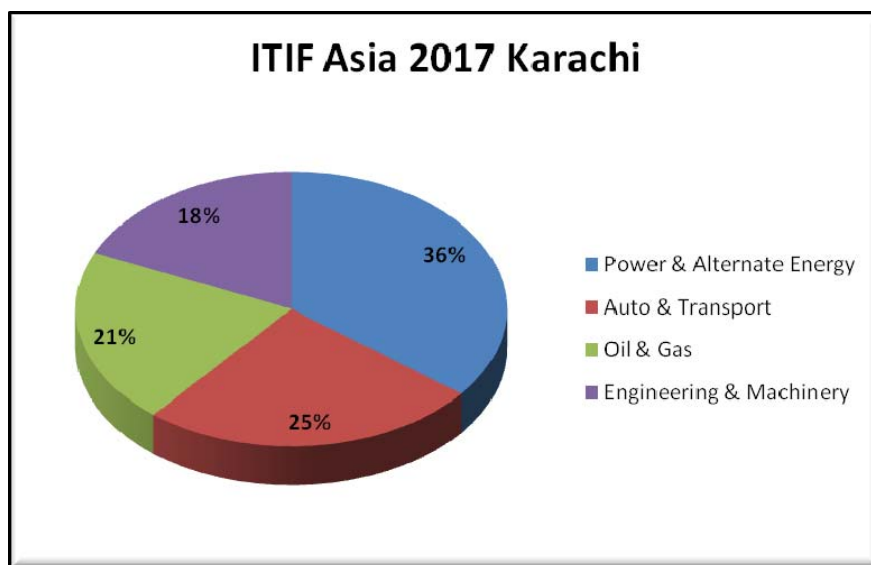
<p align="center">MEDIA COVERAGE</p>	<p>More than 80 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event. And all the renowned Urdu & English newspapers. Media Partners of the Event were:</p> <table border="0"> <tr> <td>ARY News</td> <td>92 News</td> <td>Daily Times</td> </tr> <tr> <td>Geo News</td> <td>Dunya news</td> <td>The Nation</td> </tr> <tr> <td>Samaa News</td> <td>Channel 5</td> <td>Daily Jung</td> </tr> <tr> <td>Express News</td> <td>City 42</td> <td>The News</td> </tr> <tr> <td>Aaj News</td> <td>Din News</td> <td>Pakistan Today</td> </tr> <tr> <td>Channel 24</td> <td>Jaag TV</td> <td>Nawa-e Waqat</td> </tr> <tr> <td>AB Tak</td> <td>Waqat News</td> <td>Pakistan News</td> </tr> <tr> <td>Metro News</td> <td>Bol TV, K-21 TV</td> <td>Daily Express</td> </tr> </table>	ARY News	92 News	Daily Times	Geo News	Dunya news	The Nation	Samaa News	Channel 5	Daily Jung	Express News	City 42	The News	Aaj News	Din News	Pakistan Today	Channel 24	Jaag TV	Nawa-e Waqat	AB Tak	Waqat News	Pakistan News	Metro News	Bol TV, K-21 TV	Daily Express
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Metro News	Bol TV, K-21 TV	Daily Express																							
<p align="center">GUESTS OF HONOR VISITED</p>	<ul style="list-style-type: none"> • Yaser Isa Ajlan Al Heddi, Consul General of Bahrain • Mr. Abdul Jabbar, Air Commandor, TICM • Mr. Faisal, Base PAF Base • Mr. Saleem Siddiqui, Commandor • Mr. Nasir Abbas, V.P, Bank Alfalah Islamic • Mr. Nouman Akbar, DGM-HR, Khyber Pakhtukhuwan Oil and Gas Company,ltd • Saeed Ahmed Soomro, Principal Engineer, National Engineering Services Pakistan Limited • Mr. M.Idris Khan, Director, K-Electric • Mr. Mirza Zahid Baig, Chief Engineer , Pak-Arab Refinery Ltd • Mr. Navaid Aijaz, Deputy Director, PTN • Mr. Nasim Aqsar Abbasi, CEO, Lucky Oil Company PVT,Ltd • Mr.Syed Nayyar Abdullah, General Manager, PTCL Cables • Mr. Abdul Aziz Memom, Sr Vice President, MCB Islamic Bank • Mr. Ahsan Raza, Head, MCB Islamic Bank • Mr.A.Sami Qureshi, Dupty Manager, National Foods • Mr.Abdul Kareen Adhia, Member Regional Executive Committee, Association of Builders and Developers of Pakistan • Col.Amir,Pak Army • Mr. Jahangir Waheed, Vice President Manufacturing, Engro Polymer and Chemicals • Mr.Haji Muhammad Rafique Qadri Member Executive Committee HCC Hyderabad Iron and still Mirchant Association • Mr. Syed Zia Masrooor, Chairman,Hyderabad Chamber of Commerce And Industry • Mr. Shoukat Ali, Chief Executive, Delta Control Automation Co.. • Mr.Tariq Saud,Honorary Consul General, Consulate General of Romania • Mr.Hussain Kuli Khan, CEO, General Tyres • Mr. Muhammad Nasir Hussain Siddiqui,Manager, Environmental safety Engineering Consultants • Mr. Sajjad Warraich , Owner, Warraich Coach • Mr. Muhammad Wahid Shaikh, Director, Oil Insdustries of Pakistan LTD • Mr. Shahid Qureshi, President, Pak Malaysia Assoaciation • Mr. Sarfaraz Ali Khan, Procurement Officier, PPL, • Mr. Waqas Ullah Khan, Regional Manager, Pakistan Vehicle Engineering Pvt Ltd • Mr. Sheeraz Sabir, Director Production, Asia Board Industries Limited. • Mr. Wasim Umer, Country Head, General Petroleum • Mr. Asim Amin Farooqui, Treasurer, Pakistan Association Of DEAF • Mr. Imran Gigi, Director, Building AND Techniquies • Mr. Furqan Qasmi, General Manager, Alson's Group of Company • Mr. Muhammad Bilal Bashir, Head Operation, Descon 																								
<p align="center">NEXT YEAR EVENT'S DATE</p>	<p align="center">16th ITIF Asia 2018 International Trade & Industrial Fair 13-15 March 2018 @ Karachi Expo Centre, Pakistan</p>																								
<p align="center">SUGGESTIONS FOR FOREIGN COMPANIES</p>	<p>16th ITIF Asia 2018 will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers following Special incentives for its valued foreign trade visitors on complimentary basis:</p> <ul style="list-style-type: none"> • Official invitation letter for visa facilitation • VIP protocol at Karachi International Airport 																								



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	<ul style="list-style-type: none"> • Printing of Single Quarter Column (60mmx45mm) B&W Ad in the next edition of <i>Jamal's</i> Yellow Pages of Pakistan (worth US\$500) • One latest edition of B2B CD ROM version of <i>Jamal's</i> Yellow Pages of Pakistan (worth US\$100) (www.jamals.com)
TARIFF OF STALLS	<p><u>RATE OF SHELL SCHEME STALLS</u></p> <ul style="list-style-type: none"> • Min 9 sqm (3mx3m) space US\$300 per sqm. Includes: One Octonorm shell, one counter, two chairs, three spotlights 100 watts (each), company's name on fascia, carpeting, one power socket-single phase 220 volts (50Hz), 5 amps. <p><u>RATE OF BARE SPACE STALLS</u></p> <ul style="list-style-type: none"> • Min 18 sqm (8mx3m) space US\$250 per sqm. Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors. <p><u>RATE OF OUTDOOR EXHIBIT SPACE (AIR-CONDITIONED)</u></p> <ul style="list-style-type: none"> • Min 80 sqm space US\$75 per sqm. Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.
DEAD LINE OF APPLICATION	<p>January 31, 2018 (Location is subjected to the Availability of Stalls)</p>



ITIF Asia Secretariat
Ecommerce Gateway Pakistan (Pvt.) Ltd
 8-Kokan Society, Dr. Azhar Hussain Road-Near Kokan Park, off: Shaheed-e-Millat Road, Karachi - Pakistan
 Tel: (92-21) 111-222-444, 3453 6321 / Fax: (92-21) 3486 0830
 Email: info@itifasia.com Web: www.itifasia.com

Incorporating:



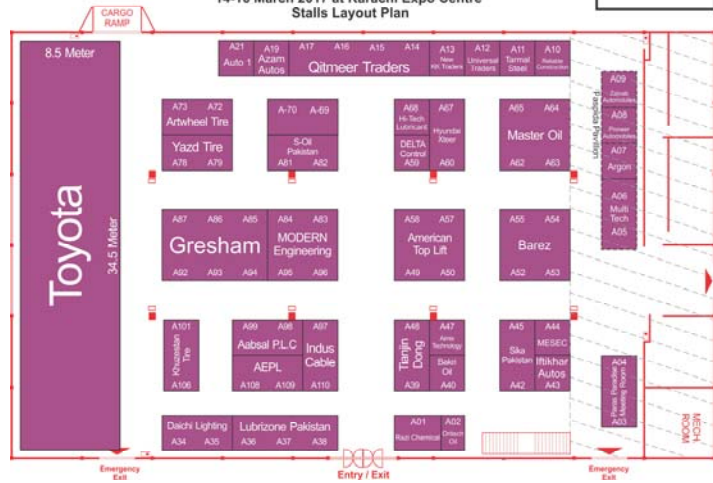
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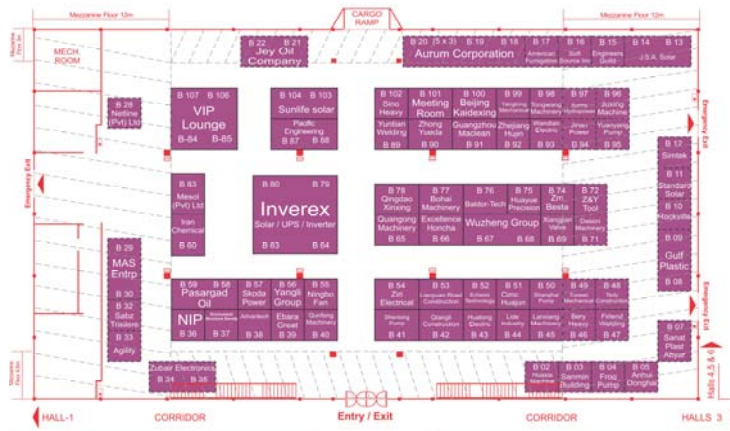
International Trade & Industry Fair Asia 2017
Oil & Gas Asia
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Stalls Layout Plan

Hall - 1



International Trade & Industry Fair Asia 2017
Power & Alternative Energy / Engineering / Oil & Gas
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Hall - 2



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Engineering / Auto & Transport / Mines & Minerals
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Hall - 3

