



15th Int'l Trade & Industrial Fair
13-14-15 March 2018
Karachi Expo Centre, Pakistan

POST EVENT FACT SHEET

<p align="center">EXHIBITION NAME</p>	<p>15th ITIF Asia 2018 International Trade & Industrial Fair (Karachi) Incorporating with:</p> <ul style="list-style-type: none"> • Power & Alternative Energy Asia • Engineering Asia • Oil & Gas Asia • Auto Transport & Logistic Asia • Construction Machinery Asia • Solar Wind tech Asia • Fluid Pump Asia, Mines • Minerals & Metal Asia • Machine Tools & Hardware Asia 		
<p align="center">PERIOD</p>	<p>13-15 March 2018</p>	<p align="center">TIMINGS</p>	<p>10:00 AM ~ 6:00 PM</p>
<p align="center">VENUE</p>	<p>Karachi Expo Centre, Pakistan</p>		
<p align="center">STARTED YEAR</p>	<p>2004</p>		
<p align="center">INAUGURATION</p>	<p>15th ITIF Asia 2018 International Trade & Industrial Fair was inaugurated by Hon'ble Syed Nasir Hussain Shah, Ministry Transport & Mass Transit, Labour & HR and Information Govt of Sindh on 13th March 2018 along with our valuable Guests Of Honors Mr. Shamsuddin Soomro , Secretary, Mines & Minerals Development Department, Mr. Nguyen Hong Tien, Vietnam Commercial Counselor, Russian Commercial Counselor, German Commercial Counsel, Chinese Government Delegation and Mr. Qiu Lintao, President, Beijing Zhongqi Expo International Exhibition Co.,LTD, President Ecommerce Gateway, Dr. Khurshed Nizam.</p>		
<p align="center">HOW FAMOUS</p>	<p>15th ITIF Asia 2018 was a unique Int'l Trade and Industry Fair, which showcased the machinery and technology of the growing industrial sector of the economy and highlighted new prospects in these industries to attract foreign investment and joint venture. ITIF Asia 2018 International Trade & Industrial Fair was the specialized exhibition in Pakistan, covering following: Power & Alternative Energy Asia: covers the Power Generation, Distribution, Conservation, RPP's, IPP's and Alternative Energy Sectors Coal, Solar, Wind, Biomass, Geothermal and Hydropower. Engineering Asia: focus at developing and promoting the immense potential of heavy & light engineering products, accessories, raw material supplies, importers and traders of machinery & raw materials and allied services available in Pakistan, under one roof. Oil & Gas Asia: offers the launchpad to the companies in this sector to showcase the latest technology, equipment and machinery in the fields of oil, gas and petrochemical engineering. Since the country needs to explore, develop and exploit its petroleum resources to achieve greater self-reliance in energy supplies, Machine Tools & Hardware Asia: focus for manufactures of hardware tools and technical equipment and for professional distributors: retailers, wholesalers, purchasing managers and decision makers working in the industry. Solar windtech Asia: Pakistan is among such country which is abundantly blessed by nature with renewable energy like wind and solar. Pakistan, being on the Sun Belt, is highly suitable for generation of electricity through solar. Global irradiation falling on the horizontal surface is about 1,800-2,200 kWh/m² per year. Mines, Minerals & Metal Asia: Exhibits at Mine, Minerals & Metal will include machinery, equipment, materials, products, technology, consultancy services, management capability and financial expertise for Pakistan's mining sector.</p>		



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	<p>Auto Transport & Logistic Asia: A most exhaustive threshold providing updated and organized information of of automotive trade shows including automobile shows, auto expo, automobile trade show, auto exhibition, auto ancillary parts exhibitions, commercial vehicles trade shows, automobile lubricants tradeshow, auto accessories spare parts & equipment expos, automotive upholstery trade fairs and luxury vehicles trade events.</p> <p>Fluid pump Asia: The Fluid Machinery Exhibition in order to strength the extensive communication and cooperation between fluid machinery manufacturers and their customers, to enhance overseas market, to eliminate backward products and improve technology.</p> <p>Construction Machinery Asia: Construction Machinery Exhibition will display latest Technological Advancements of Equipments, Materials, Services and Techniques in the related fields, providing opportunities to Overseas Exhibitors to interact with entrepreneurs in Pakistan for joint ventures, transfer of technologies and appointing Agents / Distributors / Partners.</p>			
CONCLUSION	The Event stressed upon the point that Pakistan has enormous unexplored energy resources waiting to be harvested and thereby the Organizers are building up a platform and paving way for prospective Local-International, Public-Private collaborations.			
NO. OF BOOTH	475			
NO. OF PARTICIPATED COUNTRIES	12			
NO. OF COMPANIES PARTICIPATED	FOREIGN	150	LOCAL	200
MAJOR COUNTRIES PARTICIPATED	China, USA, Taiwan, Korea, Germany, Iran, Sweden , Turkey, Canada, Singapore, UAE, etc.			
NO. OF VISITORS	FOREIGN	300	LOCAL	77000

MEDIA COVERAGE	<p>More than 80 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event. And all the renowned Urdu & English newspapers. Media Partners of the Event were:</p> <table border="0"> <tr> <td>ARY News</td> <td>92 News</td> <td>Daily Times</td> </tr> <tr> <td>Geo News</td> <td>Dunya news</td> <td>The Nation</td> </tr> <tr> <td>Samaa News</td> <td>Channel 5</td> <td>Daily Jung</td> </tr> <tr> <td>Express News</td> <td>City 42</td> <td>The News</td> </tr> <tr> <td>Aaj News</td> <td>Din News</td> <td>Pakistan Today</td> </tr> <tr> <td>Channel 24</td> <td>Jaag TV</td> <td>Nawa-e Waqat</td> </tr> <tr> <td>AB Tak</td> <td>Waqat News</td> <td>Pakistan News</td> </tr> <tr> <td>Metro News</td> <td>Bol TV, K-21 TV</td> <td>Daily Express</td> </tr> </table>			ARY News	92 News	Daily Times	Geo News	Dunya news	The Nation	Samaa News	Channel 5	Daily Jung	Express News	City 42	The News	Aaj News	Din News	Pakistan Today	Channel 24	Jaag TV	Nawa-e Waqat	AB Tak	Waqat News	Pakistan News	Metro News	Bol TV, K-21 TV	Daily Express
ARY News	92 News	Daily Times																									
Geo News	Dunya news	The Nation																									
Samaa News	Channel 5	Daily Jung																									
Express News	City 42	The News																									
Aaj News	Din News	Pakistan Today																									
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<p align="center">CONFERENCES</p>	<p>Pakistan - China Business Summit</p>
	<p>Address by Chinese Government Group Leader <u>Sunward China greetings to Pakistani friends!</u> Mr. Xiao Yang :Sales & Marketing in Pakistan and South Asian Countries Sunward Intelligent Equipment Co. Ltd <u>To build a beautiful and efficient life in Pakistan</u> Mr. Yang LI; Managing Director of Overseas Market, Chengli Special Automobile Co., Ltd. <u>Future of After Market Spare Parts</u> Mr. Amir Iqbal Naviwala; Sindh Circle Chairman, Pakistan Automobile Spare Parts Importers & Dealers Association (PASPIDA) <u>Overview of Oil & Gas Sector</u> Mian Zahid Hussain – SI Chairman-All Pakistan Lubricant Manufacturers Association (APLMA)</p>
<p align="center">GUESTS OF HONOR VISITED</p>	<ul style="list-style-type: none"> • Engr Syed Kaukab Mohyuddin , CEO, State Engineering Corporation (SEC) • Engr Ahmed, MD. Pakistan Machine Tool Factory (PMTF) • Mr. Naveed Nazir, General Manger, SEC • Engr. Ghulam Abbas Memon , Deputy General Manager • Engr. Shoukat Ali, Engineering Division , • Mian Zahid Hussain Mian Zahid Hussain – SI Chairman-All Pakistan Lubricant Manufacturers Association (APLMA) • Mr. Salahuddin Khan, General Manager • Mr. Toufeeque Ahmed Chief Executive Officer , Sindh Lakhra Coal Mining Company • Mr. M. Saleem Varind, Chairman PASPIDA Custom Valuation Committee (PASPIDA) • Mr. Noor Khan Niazi. President, Karachi Goods Carriers Association • Mr. Helmut Von Struve, MD, Siemens Pakistan • Mr. Stephan May, EM MS CEO. Siemens Energy And Oil & Gas • Mian Muhammad Ahmad, Founder President Rahim Yar Khan Chamber Of Commerce And Industry, Mahmood Cotton Ginners • Mr. Sadaqat Ali, Chief Executive Officer, Atlas Engineering • Mr. Amjad Ali, Dy. Manager Electrical, OTTO Manufacturing Pvt Ltd • Mr. Muneer Ahmed, Director & GM, NCB Corporation Pvt Ltd • Mr. Bong Hag Kang, GM , Korea Trade Investment Promotion Agency • Mr. Haji Noor Muhammad Khan, Managing Director, Niaz Muhammad Khan & Brothers Engineers And Constructors. • Mr. Muhammad Saeed Ismail, Chief Executive officer, Indus Pharma pvt Ltd • Mr. Adil Muhammad Khan, Marketing Manager, FECTO Berarus tractors pvt Ltd • Mr. Muhammad Umer Sama, CEO, Sama packaging machines and processing systems • ENGR Mehtab hussain, Chairman, Pakistan Businessmen association • Mr. Jamal Nasir Thanwey, Founder , Pakistan Businessmen Association • Mr. Angel Wang, Shuz Tubg Machinery Industrila CO.Ltd • Mr. Muhammad Azam Butt, Sindh goods truck trailer owners association • Mr. Konozi Mohiuddin, Chairman, VPL Limited • Mr. Touseef Ahmed, Chief Executive Officer, The Burki Tyre • Mr. Nguyen hong Tien, Commercial Counselor, Head of Vietnam Trade Mission • Mr. Benny Ban, Foregin Trade Department Manager, Zichai Power Co. Ltd • Mr. Atif Hussain Sheikh, Director , Agripak • Mr. Najam Ul Hasan Siddiqui, AM , Pakistan Steel • Mr. Kashan Pirani, Director, Piranii Engineering (pvt) Ltd • Mr. Abdul Wahid Gaziani, Director, Gaziani Engineering Co. Pvt Ltd • Mr. Abdul Razzak Moten, Chairman Diplomaric Sub-Committee, PASPIDA • Mr. Moen ahmed warraich, GM, Bahria foundation



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	<ul style="list-style-type: none"> • Syed hamid ali, Director General, PM office Board of investment • Mr. Farhan ul Haq Soharwardi, Head Mechanical and Design Engineering, ENAR Petrotech Services Pvt. LTD. • Mr. Imran baloch, Engro polymer and chemical • Mr. Farooq Lodhia, CEO, DFB Gypsum industries. Lodhia Gypsum industries pvt Ltd. • Mr. Agha Shahid Nawaz Khan, chairman, PAKISTAN MINING & EXPLORATION INC • Hafiz Muhammad Usman, Al Ghazi Tractors Ltd • Mr. Agha Sahab, Former VP and Owner of Laziza foods • Mr. Danish Punjwani, Essa Engineering Industries Pvt LTD • Mr. Muhammad Bachal, Director , Highrise Pvt ltd • Mir Asad Waseem, Sinotruk • Mr. Masood Ahmed Shaikh, Khas Pvt Ltd & Khas Industries pvt ltd • Mr. Ali Raj, Director, Rainbow Pakistan • Mr. Muhammad Azam Butt, G. secretary , Sindh Good Truck Trailer Owners Association • Mr. Mohamood Ismail , CEO, Steelman Engineering Industries • Mr. Jawaid Ghouri , G.M. Commercial , Brothers Engineering Industries • Mr. Kamran Afzal, CEO, Hazara Group • Mr. Abdullah A. saleem ,Crescent Steel & Allied Products Ltd • Mr. Farooq Lodhia, CEO, DFB Gypsum Industries/ Lodhia Gypsum Industries Pvt Ltd • Malik Shabbar Khan , Chairman, United Goods Transports Alliance Pakistan • Syed kanwal Zehra , MAS Group Of Companies
<p align="center">SUGGESTIONS FOR FOREIGN COMPANIES</p>	<p>16th ITIF Asia 2019 will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers following Special incentives for its valued foreign trade visitors on complimentary basis:</p> <ul style="list-style-type: none"> • Transfers between Hotel/ Karachi Expo Centre/ Hotel • Trade Matching Facilitation • 200 words' Company Profile of the Participating Organizations in the Exhibition Catalog of the Event • Publicity in Pakistan's B2B Directory, 36th Annual Edition of Jamal's Yellow Pages of Pakistan 2019 through a Quarter Page Black & White Ad (worth US\$1,250)
<p align="center">TARIFF OF STALLS</p>	<p><u>RATE OF SHELL SCHEME STALLS</u></p> <ul style="list-style-type: none"> • Min 9 sqm (3mx3m) space USD300 per sqm. • Includes: One Octonorm shell, one counter, two chairs, three spotlights 100 watts (each), company's name on fascia, carpeting, one power socket-single phase 220 volts (50Hz), 5 amps. <p><u>RATE OF BARE SPACE STALLS</u></p> <ul style="list-style-type: none"> • Min 18 sqm (8mx3m) space US\$250 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><u>RATE OF OUTDOOR EXHIBIT SPACE (AIR-CONDITIONED)</u></p> <ul style="list-style-type: none"> • Min 80 sqm space US\$ 150 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>

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NEXT YEAR EVENT'S DATE	16 th ITIF Asia 2019 International Trade & Industrial Fair <u>19-21 March 2019 @ Karachi Expo Centre, Pakistan</u>
DEAD LINE OF APPLICATION	January 31, 2019 (Location is subjected to the Availability of Stalls)



ITIF Asia Secretariat
 Ecommerce Gateway Pakistan (Pvt.) Ltd
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 Email: info@itifasia.com Web: www.itifasia.com