



**ITIF Asia 2006**  
**Exhibition & Conferences**  
 09-10-11 March 2006  
 Karachi Expo Center, Pakistan

Organized By:



<b>POST EVENT FACT SHEET</b>				
<b>Introduction &amp; History</b>	<p><b>International Trade and Industry Fair - ITIF Asia</b>, a unique Exhibition and Conference which showcased the machinery and logistics of the growing industries sector of the economy and highlighted new prospects in these industries to attract foreign investment in the Country.</p> <p><b>ITIF Asia</b> International Exhibition and Conference focuses on preparing the industrial sector of Pakistan for the post Quota Regime of WTO and the actions required for minimizing the daunting threat of non-tariff barriers. <b>ITIF Asia</b> incorporates a number of growing industry exhibits with exclusive Country Pavilions. The Event has proved its worth as an effective platform for promoting joint ventures/collaborations by local entrepreneurs and international organizations. This time, the span and scope of the Exhibition was widened encompassing:</p> <ol style="list-style-type: none"> <li>1. <b>Auto Asia</b></li> <li>2. <b>Transport Asia</b></li> <li>3. <b>Engineering Asia</b></li> <li>4. <b>Oil, Gas &amp; Power Asia</b></li> <li>5. <b>Paper &amp; Print Asia</b></li> <li>6. <b>Plastic, Packaging &amp; Rubber Asia</b></li> <li>7. <b>Banking &amp; Finance Asia</b></li> <li>8. <b>Metal &amp; Steel Asia</b></li> <li>9. <b>Moulds, Dies &amp; Tools Asia</b></li> </ol> <p>The Event provides an opportunity to strengthen trade and commerce relations with the international business community in the above sectors.</p> <p>Exhibitors, Supporting Associations, Trade Bodies and Organizers of ITIF Asia, extended invitations exclusively to the trade/corporate visitors only. A large number of corporate visitors were attracted to <b>ITIF Asia</b> through local and international promotional campaign. The visitors included agents, distributors, buyers, suppliers and entrepreneurs who were on the look for latest technology and new avenues for business on display at the Exhibition.</p>			
	<p><b>Inauguration</b></p> <p>Honorable Senator Dr. Abdul Hafeez Shaikh, Federal Minister for Privatization &amp; Investment inaugurated the 3<sup>rd</sup> ITIF Asia 2006 on March 9, 2006. Several Foreign Delegates, Government Officials and State Ministers also graced the occasion.</p>			
<b>Participating Countries</b>	??USA ??UK ??Australia	??Singapore ??Malaysia ??India	?? Turkey ?? Japan ?? China	?? Korea ?? France ?? UAE
<b>Exhibitors Directory</b>	<i>Please visit the Show Directory at <a href="http://www.itifasia.com">www.itifasia.com</a></i>			
<b>Exhibitors' Views</b>	<i>Attachment A annexed.</i>			
<b>Total Exhibitors/Participant Companies</b>	There were numerous companies from all around the world who participated and displayed their products and services. <b>38%</b> participation from International companies was recorded this year at <b>ITIF Asia 2006 Exhibition &amp; Conference</b> , while the rest <b>62%</b> were from the local industries.			



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<b>Major Sponsors</b>	?? Oil & Gas Development Company Ltd. ?? National Logistics Cell ?? Beema Pakistan Ltd. ?? Thal Engineering Ltd. ?? Askari Bank Ltd. ?? English Biscuits Manufacturers (Pvt.) Ltd.	?? Pakistan State Oil ?? Alternative Energy Development Board ?? Standard Chartered Bank Ltd. ?? Pakistan Tele Communications Ltd. ?? M. A. Trade	??Pakistan International Airlines ??Genertec International Advertising & Exhibition Co. Ltd. GENEX, China ??Peoples Steel Mills Ltd. ??United Bank Limited
<b>Total Visitors (Local as well as foreign visitors + delegates)</b>	A large number of trade/corporate visitors turned out to visit ITIF Asia 2006; the entry was allowed only on invitation through trade/corporate visitor passes. The total number of visitors who attended the <b>ITIF Asia 2006 Exhibition and Conference</b> were <b>more than 30,000</b> . Out of the total <b>Trade/Corporate Visitors</b> more than <b>400</b> were <b>Foreign Visitors</b> , which highlighted the strong business achievement at ITIF Asia 2006 Exhibition & Conferences.		
<b>ICIP Conference 2006</b>	International Conference on Investment Opportunities in Pakistan <b>ICIP – 2006</b> was another important aspect of <b>ITIF Asia 2006</b> . The Conference theme emphasized upon the strong potential of growing sectors of the economy. <b>ICIP – 2006</b> was also attended by foreign delegates and highlighted the strong potential and prospects of latest investment generation in Pakistan.		
<b>KAIZEN Convention 2006</b>	<b>KAIZEN Convention 2006</b> was organized for the awareness of the local and foreign industrialists about the quality improvement in major industries of Pakistan. The <b>Kaizen Convention 2006</b> became a convention for the participants to have the knowledge of the <b>Quality Control</b> practices being implemented at the leading organizations in Pakistan. The innovation and introduction to latest ideas to boost the local industry and quality improvement was the core and major purpose of <b>KAIZEN Convention 2006</b> .		
<b>First National Conference on Engineering Education 2006</b>  <b>Networking Gala Dinner</b>	The objective of <b>First National Conference on Engineering Education 2006</b> was to provide a podium for the participants to exchange views and create new ideas relevant to improved university-industry interaction in Pakistan. The Conference was a platform for university researchers, engineers, technologists, government officials and major players of the industry to discuss how university-industry interaction can play a vital role in the development of the Country. The Conference enlightened how the modalities for ongoing, continuous improvement could be implemented for building a world class Pakistan.  Hosted by the <b>Governor of Sindh, Dr. Ishrat-ul-Ibad Khan</b> , the Networking Gala Dinner for ITIF Asia 2006 was held at the Governor House on March 9, 2006. <b>Honourable Senator Dr. Abdul Hafeez Shaikh, Federal Minister for Privatization &amp; Investment</b> was the chief guest for the evening. The presence of the <b>City Nazim, Syed Mustafa Kamal</b> and numerous Provincial Ministers, high-level Armed Forces & Government Officials, Consulate Generals, Foreign Delegates and heads of Multinational & National Companies and leading industrialists made the evening even more memorable.		
<b>Industry Leaders &amp; Foreign Dignitaries</b>	?? <b>Mr. G. A. Sabri</b> , DG(Projects), Ministry of Petroleum & Natural Resources ?? <b>Mr. Naseem Javed</b> , CEO, ABC NameBank, Canada ?? <b>Vice Admiral Ahmed Hayat(H.I)</b> , Chairman, Karachi Port Trust ?? <b>Mr. H.C. Manfred Bottcher</b> , Senator, German Association of SME's ?? <b>Lt. Gen. (Retd.) Abdul Qayyum</b> , Chairman, Pakistan Steel Mills Corp. Ltd. ?? <b>Brig. Aftab Ahmed Siddiqui</b> , CEO, Infrastructure Development Company Ltd. ?? <b>Mr. Himayet Ally Khan</b> , General Manager Administration, Beema Pakistan Ltd.		



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<b>Government Officials</b>	<p>?? <b>Mr. Abdul Hafeez Shaikh</b>, Federal Minister for Privatization &amp; Investment          ?? <b>Mr. Humayun Akhtar Khan</b>, Federal Minister for Commerce, Govt. of Pakistan          ?? <b>Syed Safwan Ullah</b>, Federal Minister for Housing &amp; Works, Government of Pakistan          ?? <b>Dr. Salman Shah</b>, Advisor to Prime Minister on Finance, Revenue, Economic Affairs &amp; Statistics, Govt. of Pakistan          ?? <b>Mr. Mehmood Ahmed</b>, General Manager, Small Industries, Government of Sindh          ?? <b>Mr. M. A. Lodhi</b>, Managing Director, Karachi Stock Exchange (Guarantee) Ltd.</p>		
<b>Market Response</b>	<p>The market response of the Event was enormous. Almost every exhibitor got positive feedback and matchmaking. Most of the exhibitors were hopeful of getting improved business response as a result of the interaction and understanding developed during the Event.</p>		
<b>Volume of Business Generated</b>	<p><b>ITIF Asia 2006 Exhibition &amp; Conferences</b> gave an enormous boost to the investment and business development opportunities to the local industry of Pakistan. The volume of business generated through this Event exceeded US\$ 15 million, with additional US\$ 25 million in the pipeline.</p>		
<b>Major Participants</b>	<p>?? Adamjee Insurance Company Limited          ?? Akbari Autos Pvt. Ltd          ?? Arif Habib Investment          ?? Al Nazeer Engineering          ?? Alternative Energy Development Board          ?? Atlas Honda          ?? Ashraf Ventures Sdn Bhd, Malaysia          ?? Ali Machine Tool Company          ?? Bibojee Services          ?? Data Steel Pipe</p>	<p>?? Dewan Mushtaq Group          ?? Dawood Yamaha          ?? Faysal Associates          ?? Fateh Motors Limited          ?? HinoPak Motors          ?? Habib Bank Limited          ?? International Trade Link          ?? K.K. Power International          ?? Kenlubes          ?? Makkays          ?? M-Trans          ?? Metatex Pvt. Ltd.          ?? National Bank Limited</p>	<p>?? Oil &amp; Gas Development Co. Ltd.          ?? Pakistan Machine Tool Factory          ?? Pakistan Automobile Corporation          ?? Pakistan State oil Co.Ltd          ?? ROMA Automobile          ?? State Engineering Corporation          ?? SKF Pakistan Pvt. Ltd.          ?? Sigma Motors Pvt. Ltd          ?? Thal Engineering</p>
<b>Comparison with Previous Years</b>	<p>The overwhelming response was with a much more improved visitor/exhibitor profile because of more industry specific events incorporated in ITIF Asia 2006, which, this year, additionally encompassed:          ??Paper &amp; Print Asia          ??Metal and Steel Asia          ??Plastic, Packaging and Publisher Asia          ??Banking and Finance Asia</p>		



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<b>Media Coverage</b>	Exclusive coverage was given to the entire events encompassed in ITIF Asia 2006. Daily Press releases brought the news of the day to light & focused on the strong relations buildup among the Exhibitors and Visitors. Electronic media gave coverage to the machinery and equipment displayed in all the Halls. The satellite channels <b>GEO, PTV</b> and <b>ARY Digital</b> repeatedly showed exclusive documentaries that covered the Event on the spot.		
<b>Supporting Bodies</b>	?? Ministry of Privatization & Investment ?? Ministry of Petroleum & Natural Resources ?? Ministry of Communication ?? Ministry of Water & Power ?? Ministry of Ports & Shipping ?? Engineering Development Board ?? Ministry of Commerce ?? Ministry of Science & Technology ?? Pakistan Steel Mills ?? SMEDA	??Export Processing Zone Authority ??Islamic Chamber of Commerce & Industry ??Government of Sindh ??Export Promotion Bureau ??National Highway Authority ??Civil Aviation Authority ??Port Qasim Authority ??Pakistan Railways ??Industrial Information Network	
<b>Basic Information about ITIF Asia 2007</b>	<p style="text-align: center;"><b>ITIF Asia 2007 Exhibition &amp; Conference</b>          9 – 11 March 2007          Karachi Expo Centre, Pakistan</p> <p><b>Event Details:</b>          ?? ITIF Asia 2007 will be organized with its complete magnificence from 9 – 11 March 2007.          ?? ITIF Asia 2007 will also incorporate ICIP 2007 &amp; Kaizen 2007 Conferences.          ?? International Organizations &amp; their local agents as well as Pakistani companies from relevant classifications will participate and display their products and services to promote their business and get a very good opportunity of promoting their products/services during this biggest industrial Event of Pakistan.          ?? Expected no. of Trade/Corporate Visitors are more than 40,000, with 500 Foreigners          ?? Entry by invitation exclusively for Trade/Corporate Visitors only.          ?? Expected Volume of business to be generated from ITIF Asia 2007 Exhibition &amp; Conferences is around US\$ 60 million.</p>		
<b>Incorporating Exhibition</b>	?? Auto Asia ?? Transport Asia ?? Oil & Gas Asia ?? Power Asia	??Engineering Asia ??Banking & Finance Asia ??Plastic, Packaging & Rubber Asia ?? ICIP 2007- International Conference on Investment Opportunities in Pakistan ?? Kaizen Convention 2007 – Quality Improvement Conference	??Paper & Print Asia ??Moulds, Dies & Tools Asia ??Metal & Steel Asia
<b>Incorporating Conferences</b>	<p style="text-align: center;"><b>Rate of Shell Scheme Stalls</b></p> <p>☞ Minimum 9 sqm (3mx3m) US\$ 300 per sqm.          Includes: Octonorm shell, one counter, two chairs, 3 spotlights 100 watts (each), Company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50hz) 5 amp.</p> <p style="text-align: center;"><b>Rate of Bare Space Stalls</b></p> <p>☞ Minimum 18 sqm (6mx3m) US\$ 250 per sqm.          Includes: Space only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p style="text-align: center;"><b>Rate of Outdoor Exhibit Space (Non – Air Conditioned)</b></p> <p>☞ Minimum 40 sqm (9m * 4.5m) Space US\$ 75 per sqm</p>		



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